

ADAM CLAPPER

adamjclapper@gmail.com



www.adamclapper.com



330-421-9806



Videographer • Video Editor • Creative Director

STATEMENT

My passion is telling stories and engaging audiences through all video platforms. I am always ready and able to produce content from conception to delivery across many platforms. During my experience I have designed and produced videos for clients ranging from small start-up to Fortune 500 companies, working for client designs and branding guidelines. My work has been recognized for the ability to produce exemplary work with a proven talent to handle a variety of simultaneous video projects and work under high-pressure deadlines.

EXPERIENCE

Senior Videographer & Editor – National Inventors H.O.F.

May 2024 – Present (Full-Time) – Canton, OH

Shoots, edits and delivers video for post-production. Completes camera operation in-field and in-studio with full studio production setup and lighting. Adheres to multiple organizational brand standards. Maintains excellent file management and organization.

Digital Video & Social Creative Director – Rust-Oleum

November 2021 – April 2024 (Full-time) – Vernon Hills, IL

Planned, shot, edited and delivered engaging social content for all Rust-Oleum social channels. Used storytelling skills to develop scripts, storyboards as well as set design and talent recommendations. Responsible for all post-production and editing of all videography and photography.

Producer & Senior Editor - Brella Productions

March 2021 – October 2021 (Contract) – Evanston, IL

Directed video shoots & voiceover talent. Worked autonomously, taking control of projects from start to finish. Led production team in the field on setting up lighting, cameras, audio, and production gear as needed. Conducted interviews/directed talent for simple shoots.

Videographer & Editor - Abt Electronics

September 2019 – December 2020 (Full-time) – Glenview, IL

Shot & edited video of on-screen talent and product B-Roll. Assisted on larger TV commercial productions. Strategized video brand with the internal marketing team.

EDUCATION

Digital Film & Video - Illinois Institute of Art - Chicago

2007 - 2010, Bachelor of Fine Arts (B.F.A.)

Bowling Green State University - Bowling Green, OH

2005 - 2007, Digital Filmmaking Transfer Credit

Medina High School - Medina, OH

2001 - 2005, Digital Filmmaking Transfer

SOFTWARE SKILLS

- ✓ **Premiere Pro**
Expert level
- ✓ **Final Cut Pro**
Professional level
- ✓ **Photoshop**
Professional level
- ✓ **Audition**
Professional level
- ✓ **Cinema 4D**
Beginner level
- ✓ **After Effects**
Advanced level
- ✓ **DaVinci Resolve**
Intermediate level
- ✓ **Illustrator**
Professional level
- ✓ **Media Encoder**
Advanced level
- ✓ **Microsoft Office**
Professional level

TECHNICAL SKILLS

- Camera Jib
- Camera Slider
- Camera Dolly
- Lighting
- Audio Mixing
- Video Editing
- Timelapse
- Color Correction

CONTENT EXPERTISE

- Studio-Talent
- Studio-Product
- Vox-Pop
- Corporate Promo
- Live Stream
- Product Demo
- Commercial
- Event Coverage
- Video Blog
- Client Testimonial